

# BRIMBANK

## LEASING BROCHURE 2017



BRIMBANKSHOPPINGCENTRE.COM.AU

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SHOPPING CENTRE

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Brimbank Shopping Centre is a single level sub-regional Shopping Centre located in the suburb of Deer Park, within the municipality of The City of Brimbank. The Centre is located approximately 25kms from Melbourne's CBD and is conveniently located on the corner of two major roads with easy access to arterials.



# CENTRE SNAPSHOT



**5.5M**

CUSTOMERS  
VISIT ANNUALLY



**\$185.9M**

MAT SALES ANNUALLY  
AS AT 31/12/16



**1,655**

FREE CAR PARKS



**125,800**

MAIN TRADE AREA  
POPULATION



**MAJOR  
RETAILERS**

COLES, WOOLWORTHS,  
ALDI & TARGET



**MINI MAJOR  
RETAILERS**

BIG FIELDS FRUIT & VEG,  
BEST & LESS, TERRY  
WHITE CHEMMART, DIRECT  
CHEMIST OUTLET, THE  
REJECT SHOP



**SPECIALTY  
STORES**



## POPULATION GROWTH ANNUALLY

# 1.1%

Forecast to increase at an average of 1.1% per annum over the next five years.



## HIGH ENGAGEMENT

A Centre which functions as a hub for Brimbank residents.

# 78%

of Primary Trade Area residents have transacted in the Centre over the past year.



## GREAT FAMILY LIVING

Affordable housing with room to grow draws an appealing lifestyle for both young and old.

# 42%

of the Main Trade Area own their own home (above Melbourne average of 38%).



## VIBRANT MULTICULTURAL COMMUNITY

A high proportion of residents born overseas, with key cultural groups including Vietnamese (11.5%), Indian (4.5%) and residents born in Eastern European countries.



## CONVENIENCE

The Centre is in a conveniently accessible location within its core market with a solid range of supermarkets and strong performing fresh food operators.



## YOUNG FAMILIES

A family friendly Centre offering a diverse mix of everyday shopping needs and services.

# 34%

of households are young families (vs. 28% for Melbourne).



# LEASING OPPORTUNITIES

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