BROCHURE 2017





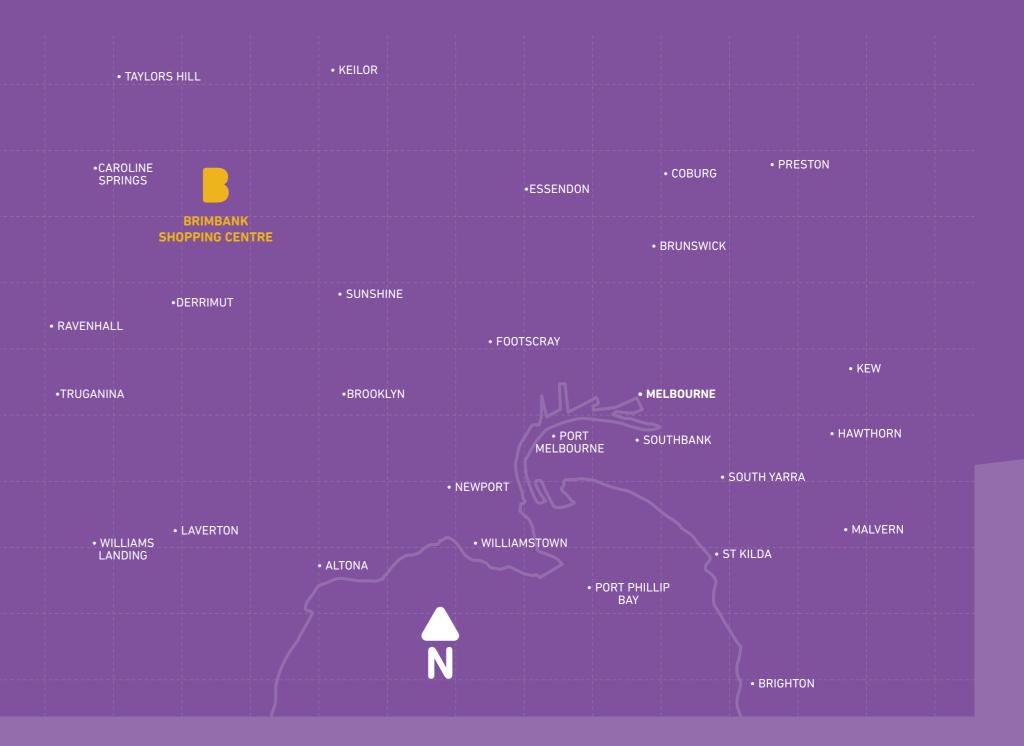
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BRIMBANK Shopping centre

Brimbank Shopping Centre is a single level sub-regional Shopping Centre located in the suburb of Deer Park, within the municipality of The City of Brimbank. The Centre is located approximately 25kms from Melbourne's CBD and is conveniently located on the corner of two major roads with easy access to arterials.







CENTRE SNAPSHOT



5.5M customers visit annually \$185.9M MAT SALES ANNUALLY AS AT 31/12/16 1,655 FREE CAR PARKS **125,800** MAIN TRADE AREA POPULATION







MAJOR RETAILERS

COLES, WOOLWORTHS, ALDI & TARGET

MINI MAJOR RETAILERS

BIG FIELDS FRUIT & VEG, BEST & LESS, TERRY WHITE CHEMMART, DIRECT CHEMIST OUTLET, THE REJECT SHOP SPECIALTY STORES

POPULATION GROWTH ANNUALLY 1.1%

Forecast to increase at an average of 1.1% per annum over the next five years.





YOUNG FAMILIES

A family friendly Centre offering a diverse mix of everyday shopping needs and services.



of households are young families (vs. 28% for Melbourne).

HIGH ENGAGEMENT

A Centre which functions as a hub for Brimbank residents.

78%

of Primary Trade Area residents have transacted in the Centre over the past year.





CONVENIENCE

The Centre is in a conveniently accessible location within its core market with a solid range of supermarkets and strong performing fresh food operators.

GREAT FAMILY LIVING

Affordable housing with room to grow draws an appealing lifestyle for both young and old.

42%

of the Main Trade Area own their own home (above Melbourne average of 38%).





VIBRANT **MULTICULTURAL** COMMUNITY

A high proportion of residents born overseas, with key cultural groups including Vietnamese (11.5%), Indian (4.5%) and residents born in Eastern European countries.

LEASING OPPORTUNITIES

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