

BUNBURY FORUM CASUAL MALL LEASING



BUNBURY FORUM SHOPPING CENTRE IS AN EASY DRIVE 2.5HRS SOUTH OF PERTH. MAJOR RETAILERS ARE WOOLWORTHS AND BIG W WITH 45 SPECIALTY RETAILERS ON ONE LEVEL AND MORE THAN 1,200 FREE PARKING BAYS.

Located in the South West region in the friendly community of Bunbury, Bunbury Forum attracts a large proportion of families with school age children and older couples who enjoy the excellent convenience and retail mix that Bunbury Forum offers.



BUNBURYFORUM.COM.AU
SANDRIDGE RD, BUNBURY WA 6230

CENTRE FACTS



MAJOR STORES
BIG W & Woolworths



Retail GLA
22,173M²



Specialty Stores
48



MAT
\$137M



Annual Traffic
3M

DEMOGRAPHICS



Main Trade Area
95,449



Average Age
39-59 YEARS



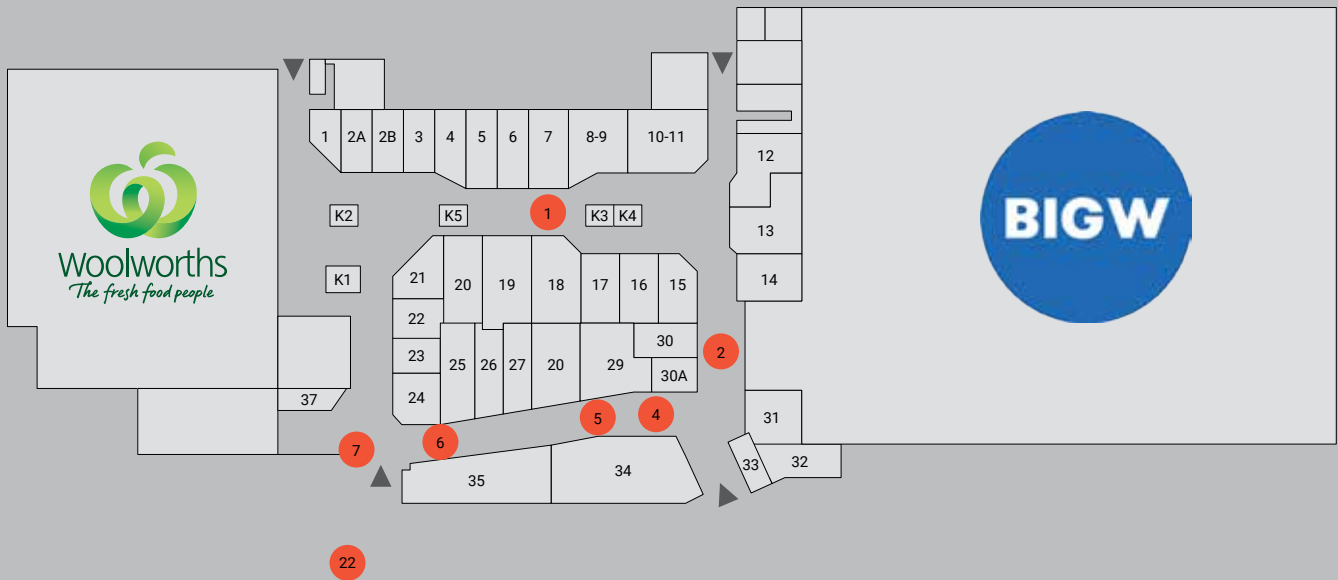
Household Type:
Couples with Children
52%



Average Household
Income
\$96,000

Source: ABS; Urbis; Marketinfo

The Centre of the South West
**BUNBURY
FORUM**



CASUAL LEASING SITES

Site	Location	Size	Power
1	Opp Rockmans and Australia Post	3x3m	Yes
2	Infront of BIG W	2x2m	Yes
4	Opp Bunbury Forum Pharmacy	3x2.5m	Yes
5	Opp Salon Express and Dome Café	4x2m	Yes
6	Opp Dome Café and The Body Shop	4x2m	Yes
7	Left side of Dome Entry doors	2.5x2.5m	Yes
22	Outdoor Carpark Site	3x3m	No



PROMOTIONAL CAMPAIGNS

Bunbury Forum is the local hub, with strong relationships with residents thanks to vigorous community engagement programmes and regular bespoke activations, curated specifically for the community.

Major activations and promotional events include Mother's Day, Father's Day, School Holidays, Easter and Christmas.

For the most recent information on upcoming events, please visit bunburyforum.com.au



EQUIPMENT

Presentation standards are kept at the highest level throughout the centre and are key to effective Casual Mall Leasing.

Bookings include Box Tables, Trestle Tables with table cloths and chairs at no additional cost. Power is available at most sites.

RATES AND KEY SITE INFO

WEEKLY RATE
From \$800*

ROAMING
From \$600*
4 Hour Period,
2 Staff + Mascot

DAILY RATE
Monday – Thursday
From \$160*
Friday – Sunday
From \$320*

LOADING %
50% 25 Nov – 1 Dec*
100% 2 Dec – 24 Dec*

*Excluding GST

CONTACT DETAILS

For more information on opportunities and bookings regarding Bunbury Forum, please contact;
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W specialtymallleasing.com.au **Centre Management** 08 9721 5899