

THE GROVE CASUAL MALL LEASING



THE GROVE IS A THRIVING SUB REGIONAL RETAIL CENTRE, LOCATED JUST 30 MINUTES DRIVE FROM ADELAIDE CBD AND SERVICING OVER 70,000 CUSTOMER VISITATIONS EACH WEEK.

The Grove services a bustling residential community, living in bespoke housing estates, located in immediate proximity to the centre.

The community lifestyle offered in the area has attracted a large proportion of families with school-age children, who frequent The Grove for its excellent convenience and complementary discretionary retail mix.

Recently expanded and refurbished, The Grove is well serviced by public transport and offers approximately 1,400 convenient, free customer car parks.



CENTRE FACTS



MAJOR STORES
Woolworths, BIG W,
Drakes Supermarket



Retail GLA
33,154M²



Specialty Stores
100+

DEMOGRAPHICS



Population Size
134,300



Average Age
42 YEARS



Household Type:
Couples with Children
66%



Average Household
Income
\$90,509

Source: Quantum



CASUAL LEASING SITES

Site	Location	Size	Power
1	Near Food Court	3x2m	Yes
2	Opp Suzanne Grae	3x2m	Yes
3	Opp Barossa Fine Foods	2x3m	Yes
4	Opp Optus	3x3m	Yes
5	Outside Priceline Pharmacy	2x2m	Yes
6	Opp Woolworths	4x2m	Yes

Site	Location	Size	Power
7	Opp Rockmans	2x2m	No
8	The Reject Shop Corner	2x2m	No
9	Opp Australia Post	2x2m	No
10	Opp National Pharmacies	2x1m	No
11	Outside Woolworths	4x2m	Yes
22	Western Entry	-	No
23	Eastern Entry	-	No



PROMOTIONAL CAMPAIGNS

The Grove is the local community hub, enjoying a strong relationship with residents via vigorous community engagement programmes.

Regular communications and in-centre activities to support major promotional events, can include School Holidays, Easter, Christmas, Mother's Day and Father's Day.

For the most recent information on upcoming events, please visit thegrovesa.com.au



EQUIPMENT

Strong presentation standards are key to effective Casual Mall Leasing. Bookings include the provision of equipment comprising of tables, table dressings and chair hire.

Additionally, powered sites are available, should power be required.

CONTACT DETAILS

For more information on opportunities and bookings regarding The Grove, please contact;
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